



## Long Island Population Health Improvement Program (LIPHIP) Steering Committee Attendance & Meeting Summary: March 30, 2016, 8:30-10:30am

**In Attendance:**

Adam Becker, Senior Vice President, Member Services, Healthix, Inc.; Chris Hendriks, Vice President, Public and External Affairs, Catholic Health Services of Long Island; David Nemiroff, Executive Director, Nassau University Medical Center; David Erickson, Manager, Migrant Health Promotion, HRH Care; James Tomarken, Health Commissioner, Suffolk County Department of Health; Janine Logan, Senior Director, Communications & Population Health; Nassau-Suffolk Hospital Council, Inc.; Joseph LaMantia, Chief of Operations for Population Health, Suffolk PPS, Suffolk Care Collaborative; Kevin Dahill, President & CEO, Nassau-Suffolk Hospital Council; Kim Whitehead, Communications Specialist, PHIP, Nassau-Suffolk Hospital Council; Pascale Fils-Aime, Public Health Intern, PHIP, Paula Fries, Chief Operating Officer, Compliance Officer, Association for Mental Health and Wellness; Nassau-Suffolk Hospital Council; Sarah Ravenhall, Program Manager, PHIP, Nassau-Suffolk Hospital Council; Tavora Buchman, Director, Quality Improvement, Epidemiology & Research, Nassau County Department of Health; Tina Graziose, Wellness Director, YMCA of Long Island.

<b>Welcome &amp; Introductions</b>	Janine Logan, Nassau-Suffolk Hospital Council/Long Island Health Collaborative welcomes Steering Committee members to the meeting.
<b>Reports &amp; Updates</b>	<p><i>Prevention Agenda State Meeting</i></p> <p>Janine Logan, Nassau-Suffolk Hospital Council, Population Health Improvement Program reports her attendance at last week’s NYS Department of Health Prevention Agenda and Community Health Rankings Meeting: “Turning Data into Action”. During this meeting, Dr. Tavora Buchman, Nassau County Department of Health presented on the topic of collaboration. On behalf of the full Collaborative, discussed the progress of the Population Health Improvement Program on Long Island. In addition, she discussed how the LIHC has assisted the Health Department in meeting their goals. The audience of this program includes professionals from various state sectors, hospital</p>

	<p>representatives and other leaders within the health system throughout New York State.</p> <p><i>NSHC Board Meeting</i></p> <p>Janine Logan, Nassau-Suffolk Hospital Council, Population Health Improvement Program, presented an update to the Nassau-Suffolk Hospital Council Board of Directors, whose membership includes all hospital CEOs on Long Island. This update took place on March 7, 2016.</p> <p><i>Briefing for Legislators</i></p> <p>A briefing for Legislators was held Friday March 11, 2016. During this meeting, an update on Population Health Improvement Program activities was provided to key members of the State Legislature including Senator Kemp Hannon and Assemblyman Edward P. Raia, as well as other district representatives. This event was well-attended, and feedback from Collaborative members was heartfelt and meaningful, a testament to the value of the PHIP/LIHC as a true collaboration.</p> <p>The Population Health Improvement Program grant end date is January 2017. In the most recent executive budget presented by the governor, there is a line incorporated into the plan for this program. However, there seems to be some uncertainty about the number of years the grant will be extended by. Without funding, the Long Island Health Collaborative will continue to exist, but will not be able to provide the robust level of projecting that has occurred over the last few months.</p>
<p><b>Community Engagement</b> <b>-Website re-launch</b></p>	<p>The Public Education, Outreach and Community Engagement Workgroup met on March 16, 2016, during which the group discussed website progress and promotion strategies.</p>

<p><b>-Physician Mailing</b></p>	<p>Kim Whitehead, Communications Specialist, reports that the website is currently in testing phase, with a projected launch during the week of April 4-8<sup>th</sup>.</p> <p>The PHIP website will be linked to Nassau Queens PPS and Suffolk Care Collaborative websites. S. Ravenhall will advise once we are launched.</p> <p>All consumer facing portions of our website meet CLAS standards of a 4-6 grade literacy level. In addition, the website meets Section 508 disability standards and does not cause undue burden to anyone who uses a screen reader.</p> <p>Janine Logan reports we are sending out a mailing to physician practices in conjunction with the launch of the website. Within this package will be: the recommendation for walking pad, an article about the efficacy of consulting patients, and a quick letter promoting the movement campaign, “are you ready feet?” This strategy is just one tier of our multi-modal approach to promoting use of the website and portal. In addition, we hope our members will play a key role in promoting the portal throughout their professional networks. Nassau and Suffolk County Medical Societies are working to advise their physician networks of the walking portal and Recommendation for Walking Program.</p>
<p><b>LIHC Walking Event</b></p>	<p>The LIHC is hosting an event on <b>April 6, 2016 at 9:30am</b> on National Walking Day. Newsday, News 12 and other press outlets will be contacted and invited to cover this event. County officials including district representatives, health commissioners and Parks Commissioner have been invited. A press event will be held at the Ice Rinks on the West side of the park.</p>

	<p>Dr. Eisenstein, Nassau County Department of Health reports complete Streets projects are ongoing within Eisenhower Park at Merrick Avenue Shared Use Path extending from Hempstead Turnpike to South of Old Country Road. Additional construction at Eisenhower Park includes the new baseball fields, all development, of which is relevant to the overall mission of the PHIP. We will also plan a walking event in late May as we are looking to enjoy the warmer weather.</p>
<p><b>Partnerships: LI Cares Healthy Food Donation Drive</b></p>	<p>The <i>Nassau-Suffolk Hospital Council</i> and <i>Long Island Health Collaborative</i> partnered with local food pantry, LI Cares, during the first few weeks of March to host a Healthy Food Drive. LIHC members were asked to bring donations to the office in Hauppauge any time during the drive. All donations support the Long Island Cares - Harry Chapin Food Bank.</p> <p>By partnering with Long Island Cares to collect <u>healthy</u> food items, collaborative members are directly assisting those Long Islanders who have specific dietary needs. Food labels indicating appropriate for the healthy shelf may read:</p> <ul style="list-style-type: none"> <li>• Low sodium</li> <li>• No sugar added</li> <li>• 100% fruit juice</li> <li>• No salt added</li> <li>• 50% less sodium</li> <li>• Reduced sodium</li> <li>• Lite</li> </ul>

	<ul style="list-style-type: none"> <li>• Unsweetened</li> </ul> <p>Hosting a <i>healthy</i> food drive directly aligns with the mission of the Population Health Improvement Program, which is to improve health, especially in the area of chronic disease, more efficiently for all Long Islanders through population health activities.</p>
<p><b>Partnerships: Walk with Ease Program: EAC and YMCA</b></p>	<p>During the February PHIP meeting, Angie Malone presented an opportunity for collaborative between EAC Network and any organization serving seniors in Nassau County. EAC receives funding from the Nassau County Office for the Aging to provide Health Promotion programs to seniors in Nassau County. EAC is able to provide a trained instructor, as well as resource books for seniors who want to participate in the Arthritis Foundation Walk with Ease program. This evidence-based program lasts 6 weeks in length, meeting once a week. The leader facilitates a discussion each week and walks with the group, but it is a self-guided program. Participants utilize suggestions outlined during class in partnership with a resource book to lay a strong foundation for healthy walking habits. EAC is looking for partners to provide the walking space and help with recruitment.</p> <p>In March, Tina Graziose, YMCA and Angie Malone, EAC spoke about the potential to host Walk with Ease Programs at the Glen Cove YMCA, exemplifying the perfect partnership model initiated through the Long Island Health Collaborative. The PHIP/LIHC may serve as an outlet for identifying participants and assisting with recruitment. Program progress will be reported on and promoted through the LIHC network.</p>

**Association for Mental Health & Wellness: First Aid Training**

A two-part, evidence-based program, *First Aid Training for Mental Health & Wellness*, was offered to LIHC/PHIP members, February 24 and March 2, 2016. PHIP/LIHC members in addition to front-line staff members from both County Health Departments attended, with 28 representatives in total receiving certification. This evidence-based program is included in the Substance Abuse and Mental Health Services Administration's registry of programs and practices.

Paula Fries, Chief Operating Officer, Compliance Officer, Association for Mental Health and Wellness reports the importance of this program lies in de-stigmatizing issues concerning mental health and the need for front line staff to be equipped to recognize potentially significant situations.

Janine Logan, Nassau-Suffolk Hospital Council reports that other PHIPs throughout the State are hosting this program for community members at local libraries. If funding of the PHIP program continues, Janine would like to budget for this initiative within our work plan. Organizations interested in sending staff members to this program should reach out directly to the Association for Mental Health and Wellness in Suffolk County for details on contracting and hosting their own program.

Tavora Buchman, Nassau County Department of Health, attended the training, and reports that this program was very well done; the facilitators were terrific because they emphasized the fact that the program was first aid and not diagnosis, which was a critical piece.

	<p>The Population Health Improvement Program funded the base pay and registration fee for twenty participants with the Association for Mental Health and Wellness funding the first ten.</p>
<p><b>Data Updates</b></p> <ul style="list-style-type: none"> <li>• <b>PQI Data for Hospitals</b></li> <li>• <b>MapInfo</b></li> <li>• <b>Vital Statistics Data</b></li> </ul>	<p>Michael Corcoran, Population Health Improvement Program, reports the data sub-workgroup is investigating and reporting on Patient Quality Indicators, a set of measures defined by AHRQ, which will be used to support and drive hospital Community Service Plans and Needs Assessments. This data has been mapped using MapInfo software, providing an informed visual representation of the information.</p> <p>The PHIP/LIHC now has access to New York State Vital Statistics data, which will allow us to provide information to members regarding zip-code level cause of death throughout the state. Access to New York City data has been approved and will be sent within the following weeks.</p> <p>The data workgroup will meet later this afternoon, March 30, 2016. During this meeting, the group will review data analysis from the Community Member Surveys and CBO Summit Events.</p>
<p><b>2016 Community Needs Assessment: Prevention Agenda Survey for Community Members</b></p>	<p>A Brainstorming session was held in October where the 2016-2018 Community Health Needs Assessment cycle was discussed. During this meeting, participants discussed the role of the LIPHIP within state requirements. In addition to compiling and reporting publically available data as discussed previously, two data collection tools were developed. 1. Community Member Survey 2. Script for CBO Summit Events</p> <p>To identify priority needs from people in the community, a survey has been developed.</p>

	<p>The Prevention Agenda Survey for Community Members has been distributed to Long Island Hospitals in hard copy and survey monkey format. The survey was translated in Spanish language using certified services. A large font survey has been created to ensure accessibility to those living with vision loss. This document will be sent out to collaborative members post-meeting. The NSHC offices serve as a central hub for data retrieval. PHIP staff will provide a detailed analysis on March 30, while continuing to collect data for an update again mid-2016.</p> <p>Please continue to promote the survey to employees, friends and community members as a second data analysis will occur in mid-2016. Michael Corcoran, Population Health Improvement Program reports we currently have well-over 4000 survey responses (80% Suffolk, 20% Nassau).</p> <p>Althea Williams, Suffolk Care Collaborative reports the DSRIP PPSs are required to survey the Medicaid and uninsured populations on Long Island. Suffolk Care Collaborative has decided to utilize the Community Member Survey to meet the Domain 4 DSRIP requirements. This synergistic partnership will add to the richness of our primary data repository.</p>
<p><b>2016 Community Needs Assessment: CBO Summit Events</b></p>	<p>The CBO summit events are complete. During the events, participants were split into groups of 8-12 people and court reporters recorded the transcript. Once received, the transcripts will be sent to our contact at Data Gen, our data affiliate, who will run the data through Atlas TI qualitative data software system. Data Gen, with oversight from PHIP staff, will analyze data and identify interpretations of analysis. Key themes, topic areas and quotations will be identified according to which counties the participant was</p>



referring to during discussion.

Data Gen will use the Facilitators script as a guide to structure the analysis. Using this strategy, we will be able to tease out the priorities of each individual question.

Once data has been analyzed, and Prevention Agenda areas have been prioritized, a report will be written. This report will contain an introduction, methodology, participating organizations, key findings: *priority areas and analysis findings, and interpretive statements*, Services provided by participating organizations, and appendix. PHIP staff will work with Data Gen to finalize this report. The report will be sent to all LIHC members and participants once complete.

Data Analysis is being led by DataGen along with an expert team composed of PHIP staff members and Dr. Laurel Janssen-Breen, St. Joseph's College who has vast experience in the field of qualitative research. The first step to complete analysis included selecting keywords from both terminology used within the NYS DOH Prevention Agenda's terminology and *invivo* (actual words selected from each transcript) to categorize and select "codes". After the codes were selected, an initial run-through of transcripts was conducted using Atlas TI software. Once codes were flagged, Alyssa Dahl, Data Gen and Sarah Ravenhall, PHIP both applied a nuanced eye level review to apply codes the software may have missed. Alyssa and Sarah reviewed each transcript individually to ensure consistency of analysis.

The next steps include an evaluation of the co-occurrence and frequency tables to make

	<p>final summative evaluative statements which will be reviewed by the Data workgroup later this afternoon, March 30, 2016.</p>
<p><b>CBO Summit Evaluation</b></p>	<p>Program evaluations were sent to participants via survey monkey. Summary of feedback for both County events provided below:</p> <p><b>Nassau County Event at Adelphi University 2-2-16</b></p> <p>Twenty Participants completed evaluation (n=20)</p> <p><i>Most important event component reported</i> : Networking with representatives from community-based organizations &amp; Learning more about the services provided by other community and social service organizations</p> <p>General Positive Feedback:</p> <ul style="list-style-type: none"> <li>• I found the event to be very well-planned and organizations. I was able to share and learn a great deal of important information in a short time frame.</li> <li>• I thought it was well put together and executed. I thought the fact that we were able to “voice” our own experiences based on who we service was excellent and needed</li> <li>• I was thrilled to be involved in such a comprehensive event</li> <li>• I enjoyed it thoroughly and I felt like a part of a bigger initiative to combat similar health issues and barriers we see within our community. It was great.</li> </ul> <p>Percentage of Participants who would be interested in attending a follow-up event:</p> <p>14 Yes (70.0%)</p> <p>5 Maybe (25.0%)</p>

1 No (5.0%)

Of 20 total participant responses, there were **18 reported connections** made among Community-Based Organizations as a result of attending the event.

**Suggestions for Improvement:**

- Environmental acoustics
- Increased focus on senior care issues
- More opportunity/time to network around the room

**Suffolk County Event at St. Joseph's College 2-10-16**

Thirty Five Participants completed evaluation (n=35)

*Most important event component reported:* Contributing to the data collection process which will support the Community Health Needs Assessment Cycle for hospitals and local health departments, Networking with representatives from community-based organizations.

General Feedback:

- I had wished our discussions could have progressed and unfolded, without such a time constraint. . .maybe another half hour would have been beneficial
- It is important to have the opportunity to connect in common, especially because services here are so silo-ed. Understanding the needs and clearly defining the problems is a huge step, but we need to really do something to address the problem. I think this initiative shows a really promising start, but I really hope it leads us to action.

	<ul style="list-style-type: none"> <li>• I appreciated the stenographer; knowing that what was being said has the chance of really being heard by people who maybe could make a difference in these matters.</li> <li>• I liked the table discussion-it was comprehensive way to get a lot of opinions on the same subject quickly</li> <li>• Wonderful opportunity to share information and concerns with other CBO representatives.</li> </ul> <p>Percentage of Participants who would be interested in attending a follow-up event:  30 Yes (85.7%)  5 Maybe (14.3%)  0 No (0%)</p> <p>Of 35 total participant responses, there were 69 <b><u>reported connections</u></b> made among Community-Based Organizations as a result of attending the event.</p> <p><b>Suggestions for Improvement:</b></p> <ul style="list-style-type: none"> <li>• Environmental acoustics</li> <li>• Request for more opportunity/time to network around the room</li> <li>• Concern regarding transcription recording</li> </ul>
<b>Discussion</b>	<p>Janine Logan, Senior Director, NSHC LIPHIP, presents the concept of a Youth Advisory Board to the Committee. The development of a working group led by students and young professionals would help increase visibility of our initiatives by utilizing novel social media strategies to disseminate information throughout communities. In addition, we would be engaging a younger generation of leaders in health and social service professions.</p>

	<p>Steering Committee members unanimously agree that a Youth Advisory Board is an idea they support. This plan will be presented to the Academic Partners Workgroup and discussed at upcoming meetings. Joseph LaMantia, Chief of Operations for Population Health suggests starting by first engaging colleges, then linking with public schools.</p> <p>LIHC membership has been expanding exponentially, with over sixty members in attendance during the March meeting. Members have expressed significant value in collaborating and connecting with colleagues within a professional atmosphere such as offered through the Collaborative.</p> <p>Janine Logan, Senior Director, NSHC, reports she took the opportunity to review the LIPHIP work plan to assure we are meeting all deliverables. All meeting agendas and meeting summaries are posted on the website to promote further transparency and engagement from among consumers. The PHIP program asks contractors to engage consumers, and as such, meetings are open. The LIPHIP needs to investigate ways to become more inclusive of the average patient/consumer.</p>
<p><b>Adjournment</b></p>	<p>The next Steering Committee Meetings dates are:</p> <ol style="list-style-type: none"> <li>1. May 25, 2016</li> <li>2. July 26, 2016</li> <li>3. September 28, 3016</li> <li>4. November 17, 2016</li> </ol> <p>Meetings will take place at the Nassau-Suffolk Hospital Council Offices in Hauppauge, NY.</p>